

To,

KRISHI WEB SERVICES,
NSM, School Road,
D.No :68-3-17,
Patamata
Vijayawada, Andhra Pradesh
520010

UNDERTAKING CUM INDEMINITY BOND

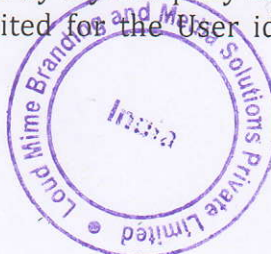
Dear Sir,

This undertaking is signed and executed by me, **Mr. Sandeep Sil (Director)** on behalf of **-Loud Mime Branding and Media Solutions Private Limited, A7, Meeraj Apartment, Near Natubhai Circle, Vadodara, Gujarat - 3900 07** on this **20th day of May 2014** for SENDER ids: **LMBMSP** provided by KRISHI WEB SERVICES , for sending SMS.

1. That I solemnly affirm and declare that I am fully authorized and empowered to sign and execute this undertaking-cum-indemnity bond for and on behalf of the company/firm known as Loud Mime Branding and Media Solutions Private Limited, A7, Meeraj Apartment, Near Natubhai Circle, Vadodara, Gujarat - 3900 07.
2. That I am fully aware of and well conversant with the "Telecom Commercial Communications Customer Preference Regulations 2010" issued by the Telecom Regulatory Authority of India with respect to Unsolicited Commercial Communication ("UCC Regulations")
3. That I am also fully aware of & well conversant with the implications for the violations of the UCC Regulations including the penal and financial related actions against the violation of the UCC Regulations. For avoidance of doubt, I understand that the penalty schedule for breach of the UCC regulation is as follows:

Complaint Number	Penalty (in INR)
1 st Complaint	25,000
2 nd Complaint	75,000
3 rd Complaint	80,000
4 th Complaint	120,000
5 th Complaint	150,000
6 th Complaint	250,000

4. That I undertake to abide by the said UCC Regulations by making my company Loud Mime Branding and Media Solutions Private Limited liable for any breach of the UCC Regulations by my company namely Loud Mime Branding and Media Solutions Private Limited for the User ids: LMBMSP, its directors, employees,



LoudMime Branding & Media Solutions Pvt. Ltd.

A7 Meeraj Complex,
Natubhai Circle,
Vadodara - 7, Gujarat

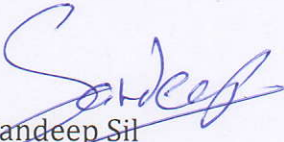
Phone: +91 265 2398699
web: www.loudmimesolutions.com
email: info@loudmimesolutions.com



agents, sub-agents, and/or any person acting on behalf of the company for any punitive action for violation of the said UCC Regulations.

5. That I undertake to indemnify and always keep indemnified KRISHI WEB SERVICES, their directors, officers and employees for any loss or damage suffered by them on account of any breach or violation of the UCC Regulations by my company namely Loud Mime Branding and Media Solutions Private Limited, its directors, employees, agents, sub-agents, and/or any person acting on behalf of the company.

For Loud Mime Branding and Media Solutions Private Limited


Sandeep Sil
Director


Kedar Chavan
Director

